

andréa-lucie schoepflin  
product designer

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08.11.1994

currently available



**Product tools** — Figma — Figjam — Google Workspace — Notion  
**Visual tools** — Adobe Suite (Photoshop, InDesign, Illustrator, Lightroom, Premiere Pro, After Effects)  
**Language** — French, native speaker —  
Anglais, B2 (TOEIC : 845/990) — Espagnol, A2

## experience

- Product designer  
**THE DESIGN CREW, PARIS**

MAY — JULY 22'

8-week intensive product design training, using the double-diamond framework through 3 concrete projects, from discovery to delivery. Bootcamp designed and taught by former designers from Blablacar, Heetch, Facebook...

- Art director, graphic designer  
**LYV HEALTHCARE, REMOTE**

JANUARY — MAY 22'

Freelance brand designer for an early stage startup that develops tools and a media to take power over endometriosis on a daily basis. Landing pages and responsive webdesign, social media content and branding, sketching and UI design for the MVP.

- Art director, graphic designer  
**ARTRAVEL MAGAZINE, LYON**

OCT. 19' — JANUARY 22'

Full time art director of a high-end bimonthly publication focused on design, art, decoration and architecture. In charge of the magazine's layout, global print and web communication and its associated brands.

- Art director, graphic designer  
**FREELANCE, LYON/PARIS**

JANUARY 17' — MAY 22'

Various missions, with entrepreneurs as well as start-ups or communication and creative agencies like SorareData, H7 Lyon, M/B. Visual identities creation, UI design, motion design, social media...

## knowledge

Product design  
User Interface  
User Experience  
Interaction Design  
Wireframing  
Prototyping  
User Research

## other skills

Art Direction  
Graphic Design  
Illustration  
Photography  
Motion Design  
Social Media

## education

- 16' — 18'  
**LES ARÈNES, TOULOUSE**  
Master's Degree in Applied Arts  
(Bac +5)
- 13' — 16'  
**ÉCOLE BELLECOUR, LYON**  
Bachelor in Graphic Design  
(Bac +3)